



December 2003

Cape Cod Potters Incorporated Newsletter



Special points of interest:

- From our Vice-President
- Membership Application Enclosed
- Cape Cod Potters Advertising Brochure order form enclosed
- Tina Holl's upcoming workshop
- Annual Meeting
- Seconds Sale

Tina Holl Workshop

Tina Holl Workshop
Held at Scargo Pottery in Dennis
Sunday, February 8th.
From 1:00 pm until 4:00 pm.
 See Page 4 for directions.
 See membership application enclosed

The workshop with Tina Holl will begin with a slideshow of masks and recent hand-built stoneware sculptures. Following the slideshow will be a demonstration on mask making and an explanation of how to build a sculpture and use stains for decoration. There will be plenty of time for questions and answers throughout the demonstration.



Tina has been making masks for many years. She has made pottery her career for thirty-six years. After attending Swaine School of Design where she focused on painting, Tina spent a number of months intensively working with the clay medium at her father's studio in the early 1970's. Intensive attention to the construction of slab and hand built coil pots gave way to working on the wheel. Her proficiency in both approaches is evident in the diversity of her work today.

After apprenticing at Scargo, Tina opened her own pottery studio in Dennis in 1972. Tina was not only responsible for the shop's inventory, but the clay and glaze mixing, as well as loading and firing the kiln. Her father's studio up the street was hardly a hindrance, and a literal kinship was created between the two galleries. After successfully running the shop for eleven years, Tina elected to return to Scargo in 1983. While her independence had its benefits, so did the community oriented atmosphere of Scargo, where Harry's expertise and advice were always at hand, as well as the inspirational energy of the studio. An ever-changing crop of apprentices and a sister or two always provided a provocative dynamic.

Throughout the years Tina has consistently participated in programs to hone her own
(Continued on page 2)

Inside this issue:	Page
Tina Holl Workshop application enclosed Annual Membership application enclosed	
From the President	1
Cape Cod Potters, Inc. Annual Meeting	1
Potters Brochure order information	3
Soup Bowls for Hunger	4
Directions to the Annual meeting and Tina Holl's workshop	4
Visit us on the web at: www.CapeCodPotters.Org	

Annual Meeting

Sunday, February 8th, 2004, at the Mercantile in Dennis (a short distance from Scargo Pottery). This year the annual meeting will follow our workshop with Tina Holl. We will have an informal dinner this year. The cost of \$12.00 per-person will include beverages. The dinner will take place before the meeting at 4:30 PM. The annual meeting will be held immediately following dinner. Everyone is encouraged to attend (see the membership application form for more information). Directions to both locations are on Page 4.

**MEMBERSHIP APPLICATION
ENCLOSED**

**DUE BY JANUARY 31,
2004**



From the President

It's the end of another year, as we take a moment to reflect on the past year and look forward to the coming year, I would like to share a few thoughts that I have been pondering. I have heard via the grape vine (always a good communicator!) that some have had a good year, some not as good as they had hoped. It is always interesting to hear about all the different paths we take, responding to an ever changing market and economy. A few weeks ago I received a fund raising letter from the American Craft Council. I thought it contained some worthy goals that we as a group and as individuals can also strive for.:

"- modernize the image of craft, highlighting cutting-edge work in the field and demonstrating its relevance to our everyday lives;

(Continued on page 2)

Tina Holl Workshop

(Continued from page 1)

skills, as well as teach others. She has studied painting with artist Sam Feinstein and attended drawing workshops at both The Cape Cod Conservatory and The Cape Museum of Fine Arts. She has taught mask and hand building workshops at Truro Center for the Arts as well as the Cape Museum of Fine Arts and the Cape Cod Conservatory. She has also instructed in the Ceramics departments of Cape Cod Technical High School and Cape Cod Academy.

Tina's proficiency on the wheel is comprehensive. She regularly produces strong functional pieces such as dinnerware, bowls and vases. Much of her own favorite work involves her first love of hand building with clay. Spirited masks and coil pots and vessels that challenge ideas about form are particular areas of interest. Her past painting influences find an outlet on the surfaces of pots through the use of colorful stains and textured grounds. Imaginative juxtapositions of figures and objects, or decorative motifs may be the subject



matter. Often it is the shape itself that provokes thought. Hanging decorative wall masks suggesting an array of moods and personalities are one of Tina's trademarks. These pieces, often large in scale, provide a marked departure from her thrown works. The process is time consuming and difficult, but serves as a unique outlet for experimentation and expression. She has also experimented with Raku and other primitive firing techniques over the years. Tina continues to refine her throwing technique and tax her imagination. She hopes to incorporate more sculpture into her future hand-building work.



Membership Price Increase

This year for the first time in over ten years the executive board voted to increase the membership fees. The executive board reluctantly voted the hike to compensate for increased operating and other expenses. The fees have been increased by only \$5.00. Which will bring the "Individual" membership to \$30.00 and the "Group/Family" membership to \$45.00.

From Jeff Zamek—Ceramic Supply

Information that was requested at the workshop. Ceramic Supply's minimum order requirement is \$500.00 for free delivery. Cape Cod potters can band together for group ordering selecting one or more drop off points as long as the drop off point totals \$500.00. Ceramic Supply will individually package each potter's orders so the boxes are easy to identify. They deliver on the Cape every fourth week on an organized schedule basis. You can rely on their timely delivery system, plus friendly and fast service. 1-800-7ceramic

Our Annual Seconds Sale

Our annual seconds sale raised \$1873. in October. This money helps pay for the scholarships, donations and workshops. We need your seconds, please drop them off at Eve Cary's basement ANY-TIME. Please don't wait until October to drop them off. Eve's basement is open year round, just price the pots and drop them off, no need to bother Eve. Many Thanks.

From the President

(Continued from page 1)

- elevate the image of craft as a valuable and essential tradition with skilled and dedicated craft artists;
- expand the audience for craft by attracting young people to the field...and to reach out to new audiences; and
- influence the field by developing educational programs and partnering with craft organizations...to create a cohesive powerful voice for craft."

We have a great beginning with our workshops for all, now lets look forward to reaching out and educating the public what it takes to be a fine craftsman.

Read the rest of this newsletter for up-coming events and great reviews of this past years happenings.

Happy winter reflecting and potting,
Sharon Schaffer

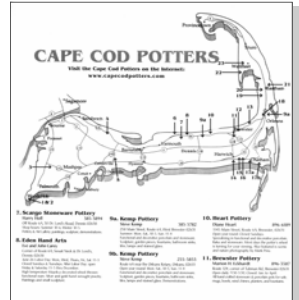
Cape Museum of Fine Arts—Classes

Cape Museum of Fine Arts in Dennis will be starting classes January 26th, 2004. If your are interested in taking a class please check our website: www.capecodpotters.org and click on "Pottery Classes". There is a full listing of offered classes. You can also call 508.385.4477 ext. 25 to register for a class, classes begin January. 26th unless other wise noted.

Cape Cod Potters Brochure

If you want to be in the brochure please send all required materials by **January 31, 2004** including:

1. Your name.
2. Name and address of your shop.
3. Shop hours - including days. (Summer & Winter days and hours).
4. A brief description of your work.
5. In RED, indicate your location on last year's brochure (Please use last year's brochure. A copy is enclosed with this mailing to make changes, additions etc.).
6. New advertisers should mark their location on the brochure map with an **X**. If you advertised last year and want the same ad, send the old brochure with the ad circled and mark "SAME".
7. Also, note if you are a member of any Chamber of Commerce.
8. Please send a good photo of your work for possible inclusion in a collage on the brochure cover. (See **Guidelines for Submitting Pictures** in this newsletter.)
9. Make sure you include a check with your information, any AD sent in without a check will be discarded without notice!
10. Include a self-addressed stamped envelope (for mailing proofs).



About the brochure cover:

The cover for 2004 will be a new photo collage. We will do our best with the design and include as many (good) photos as space and good graphic design will allow.

Make Your Check Payable to: Cape Potters Brochure

Send a separate check for the brochure payment, do not combine with any other payment.

Send your check for \$200.00, mark-up, all required information and a self addressed stamped envelope to:

Cape Cod Potters, Inc.
Box 76
Chatham, MA 02633



Very Important Information:

Participation has been growing steadily over the past several years, which is a good thing, but space is now becoming an issue. We can always add more spots on the map, but room for listings is finite. The brochure has reached the maximum physical size possible to print using our current vendor, and switching to a larger press would be very costly, so some changes will need to be made in how the listings are handled. There will also be a couple of changes not directly related to space:

- Multiple locations. As in the past, those of you with multiple locations are more than welcome to participate. We can continue to provide separate map locator spots for each location, although we may be forced to give them all the same number (rather than making them a, b, c) depending on how things lay out. You will, however, be limited to a single descriptive listing for all locations. We will include all address and phone info in that single listing.
- Listing lengths. In the past we have not limited the length of your descriptive listing, or prescribed a particular format. We will attempt to continue in this tradition, but since we charge by the listing and not by the inch, it may be necessary to cut portions of overly long descriptions in order to accommodate everyone who would like to participate. If your description is too long, we'll work with you to shorten it.
- First-come, first-served. As mentioned above, participation is growing and space is limited. In the event that there are more listings than can be accommodated without sacrificing readability at the present size of the brochure, listings will be taken as space allows. Don't miss the boat because you put it off.
- Proofing. The people who create and check the brochure are human, like you, and occasionally make a mistake. Starting this year you must include a self-addressed stamped envelope along with your information so that we can mail you a proof of the brochure before it goes to the printer. This means that the final responsibility for accuracy is yours. You may also catch an error in someone else's listing that they don't see themselves. The more eyes the better.
- Photos. Please submit any pictures you would like to have considered for use on the cover. Please remember that the decision on what will be used is based entirely on what we receive, how it works together, and how much work is involved in preparing the image for use (i.e. removing trees and cars from the background, etc.). Pictures with a good range of tone and an uncluttered background will be greatly appreciated. Color is irrelevant since this is a black and white publication. You may submit slides, photographic prints (no laser or inkjet prints please, or half-tone reproductions like postcards or magazine ads) or digital files. Please **DO NOT CROP YOUR PICTURES**. Digital files must contain sufficient data for print (at least 300 dpi at the size the image will be used) and most images from websites will not meet this requirement. More information on submitting photo's on page 4, see "Guidelines for Submitting Pictures".

Directions to the Tina Holl Workshop

Held at Scargo Pottery in Dennis.

From Orleans, Eastham, etc.:

Go west on Route 6 until Exit 9, take the first exit "Rt. 134 North";

From Hyannis, Sandwich, etc.:

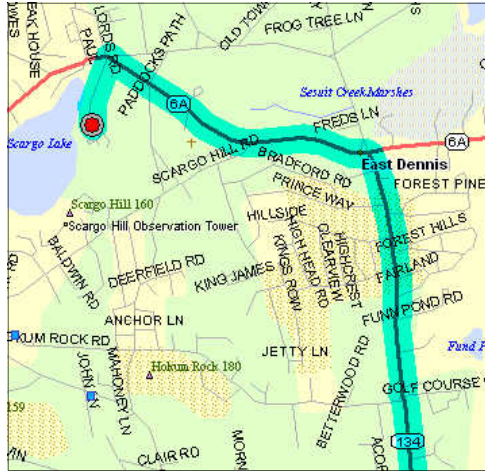
Go east on Route 6 until Exit 9, take the second exit "Rt. 134 North";

Then...

Follow Rt. 134 to the Junction of Rts. 134 and 6A appx. 3.3 miles. At the Junction of Rts. 134 and 6A (signal lights) turn Left onto Rt. 6A; Travel on 6A, appx. .2-.3 of a mile, turn Left onto Dr Lords Road;

Follow Dr Lords

Road until you enter the parking lot of Scargo Lake swim area. It is probably best to park in the swim area parking lot and walk up the hill to Scargo Pottery. Parking is very limited at the shop.



Directions to the Dinner and Annual Meeting

Directions to the Cape Cod Potters' Annual Meeting at the Mercantile in Dennis.

From Scargo Pottery (or Rt. 6A heading west):

Turn Left onto Rt. 6A, follow 6A appx. 1 mile, on your right you will pass the Cape Playhouse and the U.S. Post Office. Look for Hope Lane on your right (a Mobil gas station will be on your left). Turn right onto Hope Lane. Then take your first right, travel a very short distance into the plaza parking lot, turn to your left for parking and the Mercantile.



Guidelines for Submitting Pictures

If you would like to submit photos to be considered for use in future potters brochures, please take note of the following guidelines:

- Pictures should be *real*, original photographs, not digitally or mechanically reproduced prints, which are made up of a series of small dots and produce poor quality scans. Generally speaking, prints at least 3 x5 inches are preferred over slides.
- Photos need to be as clean as possible. Yes, those nasty fingerprints and dust specks you can barely notice are a problem. The scanner thinks they are part of the image, too, and reproduces them in exquisite detail.
- Use pencil to put your name and any other identifying information on a label and affix it to the back of the photo. Do not write directly on the picture because the pressure will distort the image on the front and show up in the scan. Use pencil because many inks have a tendency to rub off onto the face of the picture they are stacked against, ruining an otherwise wonderful image.
- Digital photos *may* be acceptable if of sufficiently high resolution, and should be submitted on disk along with a printout. Sufficiently high resolution means a minimum of 300 dpi at the size it will be printed. **Graphics from your web page will not meet this requirement.** Hint: JPEG is a great file format for the web, but really poor for capturing the fine details needed for print. If your camera has a setting which allows you to save a TIFF (LZW compression is fine, if available), use it, or else use the highest quality setting your camera affords.
- Pictures are selected based on the quality of the image as a gray-scale photo, not for their color qualities. Color photos need to be converted to grayscale prior to printing, so black and whites are perfectly fine. Images need to be crisp and have good tonal range and contrast. Avoid cluttered backgrounds. Seamless paper or a flat fabric without folds, wrinkles or a texture that will show in an extreme close-up work well. Try to provide more background area than you might normally think is necessary when viewing your picture by itself. This gives some flexibility in cropping to fit in a collage. Don't cut an image out of a larger picture with scissors, let the designer do the cropping and retouching.
- Pictures are selected also by how well they work in combination with other images. Please don't take it personally if your photo is not selected for use at a particular time. This is not a reflection on the quality of your work or you as a person, but simply the result of a decision of the designer about what works for the brochure.

Soup Bowls for Hunger 2004

Soup Bowls for Hunger 2004 will take place April 14th, 2004. The Cape Cod Regional Technical High School will once again be the location. There will be three seatings and the cost will be \$15.00 per ticket. Tickets will be available in March, by mail or on our website.

Please remember to start making soup bowls, April arrives quicker each year (for me anyway), so please don't wait until the last minute, it makes our co-chairpersons nervous.