



May 2002

Cape Cod Potters Incorporated Newsletter

WWW.CAPECODPOTTERS.ORG



Soup Bowls for Hunger 2002

Special points of interest:

- # From our Vice President
- # Soup Bowls for Hunger
- # CCP Brochure Information
- # Executive Meeting

From our Vice President

From Sharon Shaffer

Some Changes Taking Place...

In order to better serve all of our members, the executive board has decided to consolidate the deadlines for sending in membership dues and brochure participation to one date. Everything will still be happening in January, but we will be sending out all the forms together at the end of December with only one deadline to remember! The dues and brochure money will all be due back on the same date. This should be less confusing for everyone involved. So mark your calendars now for the next annual meeting and pot luck, January 18, 2003, see you then!

Sharon Schaffer
Vice President

The Soup Bowl Pictures



Inside this issue:	Page
Soup Bowls for Hunger 2002	1
From Our Vice President	1
Executive Board Meeting	2
CCP Brochure information	2
We need all Videos returned	2
Guidelines for submitting pictures	2
Visit us on the web at: www.CapeCodPotters.Org	

Soup Bowls for Hunger 2002

This was an especially important year for the Cape Cod Potters and the Cape Cod Regional Technical High School. It was the tenth year that we have jointly hosted Soup Bowls for Hunger. Over the past years we have raised a total of \$74,260.00, that we have donated to the Family Pantry. The board of the pantry awarded the Cape Cod Potters and the Technical High School, plaques inscribed in the following manner: The Leo Diehl Community Benefactor Award for exceptional, organizational commitment to benefit those in need on Cape Cod.

This year we had several new potters help us set up for Soup Bowls and pitch in during the course of the evening's event. We really appreciated this additional help. Thank you all for the bowls that were contributed which raised \$8,869.00 this year. Flora D'Elegance and Petal Carte Flowers supplied us with flowers, and Cape

Cod Paper Co. donated the bag/place mats. The bags were decorated by the Nauset High School Interact Club, Cadet Troop #771, and the Orleans Junior Troop. The Cadet Troop also helped to clear and reset the tables. The Culinary Arts staff did a great job, and students from this year and one who graduated several years ago came back to help.

As they have for the past eight years, the Cape Cod Five Cents Savings Bank Charitable Foundation underwrote any expenses.

So pat yourself on the back, because without everyone's help we couldn't do it.

Gail Turner & Nancy Craemer



Contact Us

To contact us:
Cape Cod Potters, Inc.
Box 76
Chatham, MA 02633

Newsletter information:
news@capecodpotters.org
or mail to:
CCP Newsletter
Box 1042
E. Harwich, MA 02645-1042

Guidelines for Submitting Pictures

If you would like to submit photos to be considered for use in future potters brochures, please take note of the following guidelines:

- # Pictures should be *real*, original photographs, not digitally or mechanically reproduced prints, which are made up of a series of small dots and produce poor quality scans. Generally speaking, prints at least 3 x5 inches are preferred over slides.
- # Photos need to be as clean as possible. Yes, those nasty fingerprints and dust specks you can barely notice are a problem. The scanner thinks they are part of the image, too, and reproduces them in exquisite detail.
- # Use pencil to put your name and any other identifying information on a label and affix it to the back of the photo. Do not write directly on the picture because the pressure will distort the image on the front and show up in the scan. Use pencil because many inks have a tendency to rub off onto the face of the picture they are stacked against, ruining an otherwise wonderful image.
- # Digital photos *may* be acceptable if of sufficiently high resolution, and should be submitted on disk along with a printout. Sufficiently high resolution means a minimum of 300 dpi at the size it will be printed. **Graphics from your web page will not meet this requirement.** Hint: JPEG is a great file format for the web, but really lousy for capturing the fine details needed for print. If your camera has a setting which allows you to save a TIFF (LZW compression is fine, if available), use it, or else use the highest quality setting your camera affords.
- # Pictures are selected based on the quality of the image as a gray-scale photo, not for their color qualities. Color photos need to be converted to grayscale prior to printing, so black and whites are perfectly fine. Images need to be crisp and have good tonal range and contrast. Avoid cluttered backgrounds. Seamless paper or a flat fabric without folds, wrinkles or a texture that will show in an extreme close-up work well. Try to provide more background area than you might normally think is necessary when viewing your picture by itself. This gives some flexibility in cropping to fit in a collage. Don't cut an image out of a larger picture with scissors, let the designer do the cropping and retouching.
- # Pictures are selected also by how well they work in combination with other images. Please don't take it personally if your photo is not selected for use at a particular time. This is not a reflection on the quality of your work or you as a person, but simply the result of a decision of the designer about what works for the brochure.

We need all CCP Pottery Videos

Please return all Cape Cod Potters, Inc. videos to any Executive Board member as soon as possible. We need to re-distribute them to libraries for Cape-wide distribution. This does not affect videos that you have borrowed from any library.



Bulk Supplies Order

Bulk Supplies Order May 20th

Due to an error on the editors part in the last newsletter we have extended the due date for the supply order.

If you would like to participate in the discount bulk supplies order call Steve Kemp with your list at 508-255-5853 by May 20th, 2002.

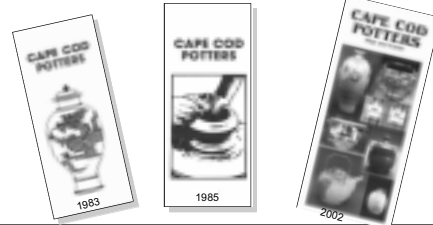


Cape Cod Potters Brochure 2002

This years brochure has been printed and delivered to our distributor, Best Read Guide. They will deliver one hundred brochures to each of our members who advertised this year. Best Red Guide will be distributing forty-thousand brochures over the Cape during the course of the season. If you HAVE NOT received your brochures yet, or they arrived with a problem, please call Gail at 385-4214. We have joined the Cape Cod Chamber of Commerce so that we may place our brochures at their information centers. They will also provide a link to our web-site. If you need more brochures, please call Gail.

The following are some thoughts on next years brochure: Sign-up and brochure payment will be due when membership dues are paid, January 2003, and not at a later date. This is to eliminate past confusion. A total of twenty-four people joined the brochure this year, and three of these advertisers had two spaces. Because we now have so many, our cost rose as we had to go to a larger format. This years brochure has three folds and four panels. Paper costs have also gone up as has the cost of distribution.

Best Red Guide tries to distribute our brochures to high end locations, but there are locations that we are missing because of the small, by their standards, number of brochures that we print. In order to increase the number of brochures that we print, and our circulation, we would like to raise the price of the brochure next year by at least fifteen dollars. *We encourage all participants of the brochure to read the "Guidelines for submitting pictures" article (this page).*



May Executive Meeting



The executive board met on May 7th at Sharon Schaffer's home.

Items discussed were future workshops (Jeff Zamek workshop to be held in October), CCP Brochure and Membership due dates. We also voted to donate \$100. to

Carol Trull's daughters bone marrow testing expenses (HLA Registry Foundation). Supplies Bulk Order due date, By-laws review and John Glick workshop still on hold. No date was set for the next meeting.

In attendance were, Sharon Schaffer, Ron Dean, Denny Howard, Mark Brouillette, Gail Turner, Eve Cary and Emma-Marie Snedeker.

Insert

For Sale

Kiln for sale

Crusader electric kiln, inside dimensions, 24 wide by 27 high, 240 volts, single phase, six step less switches, has a stand, good condition. Best offer, call Holly Heaslip, 508-362-8406 if interested.

Older Paragon Electric Kiln for Sale

Cone 10, 17"W x 24"D. In fair condition - will need some work? I haven't used it. Supposedly works - used to cone 04 by hobbyist, would also be good for Raku. \$100.00 takes it. Call Alice 508-349-6663 in Truro

Items of Interest

The Creative Arts Center & Chatham Drama Guild present a Live Art Auction, Sunday May 19th, 2002 at 4:00 p.m. Held at the Chatham Drama Guild, Crowell Road in Chatham.

Islamic Ceramic Traditions: a three day symposium and three week seminar highlighting important Islamic contributions to world ceramics. July 15th–17, 2002, Monday–Wednesday; 9:00 am–12, 2-5:00 pm. For more information contact Ceramics Program, Office for the Arts at Harvard. 617-495-8680, FAX 617-496-9787 or selvage@fas.harvard.edu